

## CoActiv Capital Partners, Inc.

# Corporate Profile

CoActiv Capital Partners is a partnership-driven financial services company that provides outsourced, private label sales-aid financing programs to manufacturers and banks across North America. CoActiv finances small, middle and large ticket transactions for its program partners' business customers. In addition, CoActiv provides portfolio management and servicing.

CoActiv's strategic priorities of Service, Quality and Growth guide the organization's partnerships in four vertical markets, including: Construction/Industrial, Healthcare, Technology and Banks and Financial Institutions. The CoActiv Team's experience in delivering finance programs to all types of distribution channels within these markets is unmatched.

**Currently, CoActiv applies its skills and knowledge for 22 world-class organizations and their customers, to:**

- Build customized finance programs designed to compliment partners' existing product offerings
- Utilize sales expertise to convey the benefits of the finance program to every distribution channel whether internal or external
- Design flexible payment structures that match customers' cash flow and business requirements
- Deliver high-quality, customer-centric service to program partners and their customers
- Demonstrate systems and process excellence at every touch point

This approach yields high value to program partners in the form of increased sales opportunities, deeper customer relationships, new prospects, and expanded market share.

CoActiv Capital Partners is part of the Marubeni Group, ranked 189 in the Fortune Global 500. Marubeni is located in 69 countries with over 5,000 employees worldwide. CoActiv Capital Partners, Inc., U.S.A., headquarters are located outside Philadelphia in Horsham, Pennsylvania with Canadian Headquarters in Burlington, Ontario.

### Senior Executives

Don Campbell  
*Chief Executive Officer*  
Steve Grosso  
*President & Chief Operating Officer*  
René Paradis  
*Executive Vice President & Chief Financial Officer*  
Martin Babicki  
*Executive Vice President,  
Partner Relationships & Quality*  
David Kovacs  
*Senior Vice President, Operations &  
Portfolio Management*  
Lamont Melton  
*Senior Vice President, Credit*

### Primary Businesses

Commercial Equipment Finance & Leasing  
Portfolio Management & Servicing

### Awards & Recognition

The Monitor Top 100 Leasing Organizations in North America

### Corporate Locations

655 Business Center Drive,  
Horsham, PA 19044

307-3310 S. Service Road,  
Burlington, Ontario L7N 3M6

### Employees

Dedicated workforce of approximately  
78 in US & Canada

#### Toll-Free Service

Phone (866) 301-7322  
Fax (866) 654-3299

#### Main Telephone

Phone (267) 960-4000  
Fax (267) 960-4001

#### Website

[www.coactivcapital.com](http://www.coactivcapital.com)